

MBA Business Development

The Executive **Master of Business Administration** professional educational programme, specialised on Business Development and Law, is primarily focused on medium and high management of companies and those, who aim at attaining such positions. The programme works with the experience of the students as well as enriching their knowledge. The programme follows the tradition of the first MBA programmes in that it uses case studies and the practical utilisation of gained knowledge.

I. semester

1. Strategic Management
(Ing. Libor Friedel, MBA)

2. The Law of Contract for Business
(JUDr. Petr Dobiáš, Ph.D.)

3. Managerial Accounting
(doc. Ing. Jaroslav Wagner, Ph.D.)

4. Project Management
(Ing. Libor Friedel, MBA)

5. Business Development
(doc. PhDr. Ing. Jan Urban, CSc.)

II. semester

1. Case Studies in Business Development
(doc. PhDr. Ing. Jan Urban, CSc.)

2. Social and Communication Skills for Managers
(doc. PhDr. Ing. Jan Urban, CSc.)

3. Human Resources Management
(doc. PhDr. Ing. Jan Urban, CSc.)

4. Innovation
(Ing. Libor Friedel, MBA)

5. International Private Law I.
(JUDr. Petr Dobiáš, Ph.D.)

III. semester

1. Thesis

In the course of their studies, the students complete a total number of twelve modules. The period of study is divided into three semesters (12 - 14 month), each consisting of six modules (in the second semester, the sixth module is a dissertation). Some of the modules include three topical meetings during the semester, each one of which is 90 minutes long. However, they are not compulsory. The students prepare for the completion of their study obligations by undertaking topical meetings, attending consultations with the lecturers and self-studying on the basis of background papers, which are available online in the student section (every student receives an access password). The main study obligation of the students is to write a seminar work for each module. This seminar work is then assessed by the lecturer. The assessment also includes a verbal evaluation. Studies are completed by defending a dissertation and passing a final oral exam.